# BRITTNEY QUINN MORGAN

EXPERIENCE PUBLICATIONS

# HouseBeautiful.com (Hearst) – New York, NY

### Associate Market Editor, 6/2018 to Present

- Pitch and write one-off and larger roundup stories with an e-commerce focus, identifying trends and shopping for stylish, interesting, and useful home products
- Work on photo and video shoots for e-comm content
- Find unique products to be featured on the homepage's animated marquee

NYLON - New York, NY

#### Weekend Editor, 1/2018 to 5/2018

(Saturdays and Sundays only)

- Chose, wrote, and self-edited 2 to 3 stories per day
- Assigned and top-edited 4-5 stories per day to team of weekend writers
- Top edited features and additional posts
- Socialed weekend posts to Facebook and Twitter

# Apartment Therapy – New York, NY

## Assistant Lifestyle Editor, 8/2016 to 12/2017

- Pitched posts and larger story concepts
- Assisted in the site's monthly planning process
- Wrote and helped edit 7-10 articles per week for Lifestyle, Organization & Cleaning, and Money verticals
- Did sensitivity checks to ensure content was inclusive

# Business News Daily (Purch) – New York, NY

#### Staff Writer, 5/2014 to 4/2016

- Wrote and edited 7+ stories per week reporting on small business, careers, leadership, social media, and relevant entertainment and pop culture topics, including a weekly advice column, a regular photo series, and a series of interviews with women business leaders
- Collaborated with the social team to refine content ideas
- Assisted the editor with finding art and writing headlines

## Bluelink Marketing – New York, NY

#### Associate Editorial Director, 8/2013 to 5/2014

- Wrote for, edited, hired and managed writers, and did social media for three blogs: Campus Riot, Fresh Healthy Eats, and Dash of Wellness, while overseeing the internship program (hiring, training, and management)

### Managing Editor – 12/2012 to 7/2013

 Managed a college life blog, Campus Riot, for which I wrote and edited 4-5 articles daily, ran social media, established brand partnerships, and created a national network of college student representatives Work also featured on: Elite Daily, Bumble, HelloGiggles, Femsplain, HuffPost, Thought Catalog, Mashable, BuzzFeed, USA Today College

# SIDE PROJECTS

**Tinder Confessional** 

## **EDUCATION**

Drew University B.A. in History, Non-Fiction Writing

# **SKILLS**

Writing, editing, Twitter, Facebook, Tumblr,
Instagram, Pinterest, Snapchat,
TweetDeck, Hootsuite, Sprout Social,
Wordpress, SEO, Google Analytics, creating
GIFS, HTML, basic photo editing

## LANGUAGES

English (Fluent) Spanish (Proficient - Reading)