

BRITTNEY Q. MORGAN

EDUCATION

DREW UNIVERSITY '12
BA History / Non-Fiction Writing

PUBLICATIONS

Bumble
BuzzFeed
Femspain
Hello Giggles
HuffPost
Mashable
Teen Vogue
Thought Catalog
USA Today College

SKILLS

Ecommerce
Facebook
Google Analytics
HTML
Instagram
Pinterest
SEO
SocialFlow
Sprout Social
Tumblr
TweetDeck
Twitter
Wordpress & other CMS

INTERNSHIPS

Bluelink Marketing '12
Peace Action New York State '11

EXPERIENCE

HOUSE BEAUTIFUL

Associate Market Editor | 6/2018 - Present

DIGITAL: Pitch and write features and ecommerce stories, identifying trends and shopping for stylish, interesting, and useful home products while working with brands in our affiliate program

Pitch interesting home stores for our store tour video series, writing video scripts and accompanying posts

PRINT: Conduct interviews, write market stories, compile the Resources page and the Table of Contents, and work on photo and video shoots

ELITE DAILY

Part-Time Dating Writer | 4/2018 - 5/2018

Pitched and wrote 2-3 stories per day, interviewing experts and covering dating, relationships, sex, celebrity news, and more

NYLON

Weekend Editor | 1/2018 - 5/2018

Chose, wrote, and self-edited 2 to 3 news stories per day

Assigned and edited 4-5 stories per day to team of weekend writers

Top-edited weekend features and additional posts

Socialed weekend posts to Facebook and Twitter

APARTMENT THERAPY

Assistant Lifestyle Editor | 8/2016 - 12/2017

Pitched, wrote, and helped edit 7-10 articles per week for lifestyle, organization/cleaning, and money verticals

Did sensitivity checks across verticals to ensure content was inclusive

BUSINESS NEWS DAILY

Staff Writer | 5/2014 - 4/2016

Wrote and edited 7+ stories per week reporting on small business, careers, leadership, social media, and relevant entertainment and pop culture topics, including a weekly advice column, a regular photo series, and a series of interviews with women business leaders

Assisted the site editor with finding art and writing headlines

BLUELINK MARKETING

Associate Editorial Director | 8/2013 - 5/2014

Wrote for, edited, and did social media for three blogs: Surviving College, Healthy Way to Cook, and Bite Size Wellness, while overseeing the internship program (including hiring, training, and management) and hiring and managing freelance and staff writers

Managing Editor | 12/2012 - 8/2013

Managed a college life blog, Surviving College, writing and editing 4-5 articles daily while running social media, establishing brand partnerships, and creating a national network of college student writers