

# BRITTNEY Q. MORGAN

## EDUCATION

DREW UNIVERSITY '12  
BA History / Non-Fiction Writing

## PUBLICATIONS

Bumble  
BuzzFeed  
Femspain  
Hello Giggles  
HuffPost  
Mashable  
Teen Vogue  
Thought Catalog  
USA Today College

## SKILLS

Ecommerce  
Facebook  
Google Analytics  
HTML  
Instagram  
Pinterest  
SEO  
SocialFlow  
Sprout Social  
Tumblr  
TweetDeck  
Twitter  
Wordpress & other CMS

## INTERNSHIPS

Bluelink Marketing '12  
Peace Action New York State '11

## EXPERIENCE

### HOUSE BEAUTIFUL

Associate Market Editor | 6/2018 - Present

DIGITAL: Pitch and write features and ecommerce stories, identifying trends and shopping for stylish, interesting, and useful home products while working with brands in our affiliate program

Pitch interesting home stores for our store tour video series, writing video scripts and accompanying posts

PRINT: Conduct interviews, write market stories, pull products for stories, compile the Resources page and the Table of Contents, and work on photo and video shoots

### ELITE DAILY

Part-Time Dating Writer | 4/2018 - 5/2018

Pitched and wrote 2-3 stories per day, interviewing experts and covering dating, relationships, sex, celebrity news, and more

### NYLON

Weekend Editor | 1/2018 - 5/2018

Chose, wrote, and self-edited 2 to 3 news stories per day

Assigned and edited 4-5 stories per day to team of weekend writers

Top-edited weekend features and additional posts

Socialed weekend posts to Facebook and Twitter

### APARTMENT THERAPY

Assistant Lifestyle Editor | 8/2016 - 12/2017

Pitched, wrote, and assisted in editing 7-10 articles per week for lifestyle, organization/cleaning, and money verticals

Did sensitivity checks across verticals to ensure content was inclusive

### BUSINESS NEWS DAILY

Staff Writer | 5/2014 - 4/2016

Wrote and edited 7+ stories per week reporting on small business, careers, leadership, social media, and relevant entertainment and pop culture topics, including a weekly advice column, a regular photo series, and a series of interviews with women business leaders

Assisted the site editor with finding art and writing headlines

### BLUELINK MARKETING

Associate Editorial Director | 8/2013 - 5/2014

Wrote for, edited, and did social media for three blogs while overseeing the internship program (including hiring, training, and management) and hiring and managing freelance and staff writers

Managing Editor | 12/2012 - 8/2013

Managed a college life blog, writing and editing 4-5 articles daily while running social media, establishing brand partnerships, and creating a national network of college student writers